

RSVP to hear updates about Measures H & HHH...

Subject: RSVP to hear updates about Measures H & HHH, HomeWalk and more - Oct. 25
From: "Central City Association" <jquintero@ccala.org>
Date: 10/23/2017 09:21 AM
To: "Christy Anderson" <canderson@downtownla.com>

[CCA Committee Meeting Notice](#)

HOMELESSNESS POLICY COMMITTEE

WEDNESDAY
OCT 25
8:30 - 10 a.m.

- PERMANENT SUPPORTIVE HOUSING ORDINANCE
- INTERIM MOTEL CONVERSION ORDINANCE
- UNITED WAY: HOME WALK 2018
- SHELTER PARTNERSHIP

Committee meetings are open to Business Advocacy, Executive and Premier-level members only.

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RSVP required by October 24, 2017

Questions?

Please do not hesitate to contact Jennifer Quintero at jquintero@ccala.org or (213) 416-7519.

PERMANENT SUPPORTIVE HOUSING ORDINANCE

CCA members are invited to learn about the Permanent Supportive Housing (PSH) Ordinance which would remove regulatory barriers that impair the construction of new supportive housing. According to the City's Comprehensive Homeless Strategy, a total of 1,000 PSH units need to be constructed annually to house the City's homeless population - a significant increase from the current annual supply of 300 units. To help meet these goals, the Los Angeles electorate adopted Measure HHH in November 2016, a voter initiative that will create \$1.2 billion in new funding over the next decade to construct PSH units. The voters also adopted Measure H in March 2017, a County-wide measure that will provide ongoing funding to support rent subsidies and services for PSH, among other homeless services. The proposed ordinance implements the will of the voters by ensuring that PSH units can go through a consolidated planning process and that public funds, which are often dedicated for these developments, are efficiently utilized to facilitate the production of PSH units throughout the City.

Special Guest: Claire Bowin, City Planning

INTERIM MOTEL CONVERSION ORDINANCE

The Department of City Planning has drafted an interim Motel Conversion (IMC) Ordinance to promote creative and cost-effective strategies to expand housing solutions for persons experiencing homelessness. If adopted, it would streamline the approval process to allow existing motels and hotels to be retrofitted and used for supportive and transitional housing for an interim period depending upon the terms of the service contract. Join us to hear about this initiative.

Special Guest: Claire Bowin, City Planning

UNITED WAY: HOME WALK 2018

Eleven years ago, a few thousand Angelenos came together for Home Walk to raise awareness and to fundraise to end chronic homelessness. This year Home Walk will take place on November 18 at Grand Park in DTLA. CCA members are invited to learn more about this important event and to join the effort.

Special Guest: Frank Romero, United Way

SHELTER PARTNERSHIP

Shelter Partnership, Inc. is a nonprofit organization dedicated to collaboratively solving homelessness in Los Angeles County through policy analysis, program design, resource development, and advocacy in support of agencies and local governments that serve the homeless.

Learn how the agency accomplishes its mission through the following activities:

- Operating the S. Mark Taper Foundation Shelter Resource Bank by soliciting large-scale donations of merchandise and ensuring that these items are delivered to the people and agencies who need them most;
- Providing technical assistance to community-based organizations and public agencies;
- Conducting research and publishing analytical studies to inform public policy;
- Promoting community education.

Special Guest: Ruth Schwartz, Shelter Partnership

Location	Parking	Continental breakfast
Central City Association 626 Wilshire Blvd. Suite 850 Los Angeles, CA 90017	A limited amount of parking is available onsite for \$5 for 2 hours with validation. Enter structure on Hope Street. We encourage you to walk, bike, take transit, or ride share.	will be served.

Register for this committee meeting on CCA's Member Portal

The CCA Member Portal now features a more streamlined experience. Easily register for CCA events, pay your company membership dues, edit company information, and update your company roster. Now optimized for mobile, you can access the CCA Member Portal, read our latest newsletter, and register for upcoming events on any device.

You should have received an email from CCA containing your new login information. [To request it again, click here.](#)

For questions about the CCA Member Portal, contact Joanne Danganan at jdanganan@ccala.org or (213) 416-7511.

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